



Greater Madison Valley Community Council
The Valley View Newsletter

P.O. Box 22278
 Seattle, WA 98122

www.madisonvalley.org

August 25, 2008

The Valley View Ad Rates

The Valley View is a community newsletter published nine times a year by the Greater Madison Valley Community Council, a 501(c) 3 not-for-profit member of the Seattle Community Council Federation. *The Valley View* reaches over 2000 households and businesses in Madison Valley and the surrounding neighborhoods. Advertising in *The Valley View* is a great way to visibly support the local community, as well as alerting neighbors of your business, services, and sales. *The Valley View* is published every month except January, July, and August.

Advertisements: Ads may be placed for either a single ad, or a one year (9 issues) basis. If you purchase a one year advertisement, you may update your ad at any time. Ads can be TIF, JPEG, GIF or PDF, and it should be at 300 dpi or more. Or send us a business card, and we can scan it in.

Preferred Placement: You can now pay to specify the location you would like your ad to appear in the newspaper, for example, "On the last page" or "The bottom of page 2". If you place an annual ad, you may specify preferred placement for the entire year. Please contact us to verify you preferred location is not already reserved.

Ad Design and Alteration: You can request us to design an ad for \$25/hr (min. 1 hr charge), or to alter your existing ad (same rate, min. 1/2 hour charge). You may submit an updated ad to us at any time, for no additional cost.

Advertisement size	Rate for 1 issue	Rate for 1 year (one month free!)	Preferred Placement fee
Business card (2" H x 3.5 L") (horizontal only)	\$35	\$280	\$5/issue
1/4 Page (4.5" H x 3.5" L)	\$80	\$640	\$10/issue
1/2 Page (4.5" H x 7.25" L)	\$150	\$1200	\$20/issue

Payment: Checks should be made out to "Greater Madison Valley Community Council", and sent to

GMVCC Treasurer
 GMVCC
 P.O. Box 22278
 Seattle, WA 98122

Ads and payments are due by the submission deadline: the 25th of the preceding month.

For more information, please e-mail advertising@madisonvalley.org, or see www.madisonvalley.org. When placing an ad, please provide the following information:

Advertiser (Company) Name: _____
 Contact Name: _____
 Address: _____
 Telephone: _____
 E-mail: _____